



## ShapeShift DAO Monthly Newsletter

August 1, 2022

### PARTICIPATE IN THE DAO



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Discuss governance proposals



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Vote on governance proposals

### SHAPE THE FUTURE OF SHAPESHIFT

### CURRENT LIQUIDITY PROGRAMS

**Tokemak**

**FOX/TOKE**

**Uniswap v3**

**FOX/ETH**

**THORChain**

**FOX/RUNE**

**Fox and Frens Rari Pool**

**oneFOX (collat.)**

**GIVfarm**

**FOX/HNY**

**Agave (Gnosis)**

**FOX (collat.)**

#### Single Sided Staking

**FOX/BNT**

**FOXy**

#### Borrowing Against FOX/FOXy

**Tetranode's Locker Rari Pool**

**FOX**

**Fox and Frens Pool**

**FOX & FOXy**

### TOP STORIES

#### ShapeShift Launches New Version of the Open-Source Web App



Analytics are extremely important for any software application provider to evolve the user experience and inform product decisions. Yet, ShapeShift has a firm commitment to ensuring user privacy—one that we highly respect. After lengthy discussions and feedback from the community, an idea was born. We are now providing two versions of our new open-source web app: one being the true, “opt-in” experience and the fully “Private” version that collects no data of any kind (and is used by the majority of our users).

Integrating Pendo into the new version of our web app will help us answer product-related questions so that quick and targeted improvements and any friction points addressed within the app can be

made. The two versions are clearly labeled for the users with two different URLs, causing no confusion as to the differences between the two. If the user visits app.shapeshift.com, they will be prompted to choose whether they wish to opt-in or opt-out of sharing data. In exchange for opting in to sharing anonymized usage metrics, users will receive earlier access to features.

Rest assured, unless a user chooses to opt-in to our analytics version through app.shapeshift.com, they will continue to use the ShapeShift platform with complete privacy.

[Read more...](#)

#### ShapeShifting Crypto: Sending and Receiving With Unstoppable Domains



We announced that FOX and FOXy holders would receive a \$50 Unstoppable Domains minting credit—so, it's understandable that many may be curious what an NFT Domain is, why they should get one, and how they can use it on our no KYC, community-owned web app. Thankfully, our friendly FOX community is here to help explain!

Unstoppable Domains is a leading platform for Web3 digital identity with more than 2.4 million registered NFT domains. When you purchase an NFT domain from Unstoppable Domains (they start at \$20), this domain becomes a proxy for your cryptocurrency address, your login to the decentralized web, and your universal username. Better yet, you can pay for your domain once, and it's yours forever—unlike traditional Web2 domain ownership. With ShapeShift's integration, we are enabling our users to use these NFT domains to replace cryptocurrency addresses when sending and receiving top crypto assets, making transactions simpler and more user friendly.

[Read more...](#)

#### ShapeShift One Year Anniversary - Insight From Jon ShapeShift



So much has been accomplished in such a short time on the path toward the full decentralization of ShapeShift DAO. In fact, I would assert the ShapeShift DAO is already one of the more decentralized organizations in all of crypto—the power is in the hands of the community and token holders across governance decision-making, and anyone can join at any time to get involved and let their voice be heard in the DAO's [Discord](#) or [Forum](#).

One thing to watch is how fast the DAO has been evolving as an organization. In traditional centralized orgs, especially as they grow to any significant size, bureaucratic inertia develops, challenging organizational evolution. This is why changes tend to be slow and plodding in most traditional orgs; by contrast, the ShapeShift DAO has transformed organically and rapidly over the course of a single year.

[Read more...](#)

#### FOX/ETH Farming Rewards Continue!



Our FOX/ETH farming rewards have been extended! The Uniswap rewards program allows FOX holders to provide liquidity on the decentralized exchange Uniswap v2 and stake their liquidity provider tokens in the ShapeShift staking rewards contract for a proportional share of the distributed FOX tokens over the four and a half month period.

[Read more...](#)

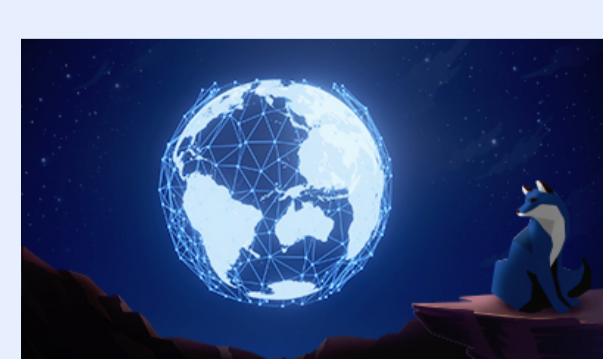
#### Tally Ho Wallet Support



ShapeShift DAO announced support for Tally Ho! Tally Ho is a free, open-sourced Web3 wallet built and operated by the very people who use it—the community. It is a response to the shift towards corporate-run, closed source software in today's most popular cryptocurrency wallets

[Read more...](#)

#### Consolidation of Marketing, Growth & Globalization Workstream



This passed proposal reorganizes the Marketing & Growth Workstream and creates the separation of Globalization & LatAm, while reducing the overall workstream budget. The goal of these changes is to establish a new singular Workstream Leader that can run Marketing & Growth on a far more conservative budget with a focused team.

[Read more...](#)

Let's DAO It!

"Best Day Ever!"